

Treatment of Critical Covid-19 Patients SINGER Bangladesh & Arçelik Donates Medical Ventilators



SINGER Bangladesh Limited in association with Arçelik Turkey, donated ventilators to three hospitals in and outside Dhaka for saving lives of critical Covid-19 patients. The hospitals are Red Crescent Holy Family Hospital, Police Central Hospitals in Dhaka and TMSS Rafatullah Community Hospital at Bogura under its 'Singer for Society' programme.

Arçelik is one of the leading consumer durable players in Europe, and the major shareholder of country's leading Consumer electronics and home appliances company SINGER Bangladesh Limited. Arçelik joined forces with BioSys, Aselsan and Baykar Technologies to produce the mechanical ventilators.

In the presence of Deputy Chief of Mission of Turkish Embassy in Dhaka, Mr. Enis Faruk Erdem, SINGER Bangladesh CEO, Mr. M H M Fairoz handed over a total of six medical ventilators to Hafiz Ahmed Mazumdar, Chairman - Bangladesh Red Crescent Society & Governing Body - Holy Family Red Crescent Medical College, Superintendent of Police (Admin & Finance) Dr. Md. Emdadul Haque for Central Police Hospital and Dr. Md. Matiur Rahman – Deputy Executive Director of TMSS for Rafatullah Community Hospital at Bogura at a ceremony at a city hotel, maintaining all safety measures.

On the occasion of handing over the Ventilators SINGER CEO, Mr. M H M Fairoz said, that despite challenging times for businesses, SINGER and Arçelik as socially responsible companies have stood by the people of Bangladesh and will continue to do so in the future too.

Deputy Chief of Mission of the Embassy Mr. Enis Faruk Erdem stated that Turkey assisted more than 150 countries and 12 international organisations in different forms in

their efforts to fight Covid-19. He congratulate SINGER and Arçelik for taking this humanitarian initiative.

As part of the its 'Singer for Society' programme, immediately after the break out of Covid-19 in Bangladesh, SINGER donated Refrigerators, Washing Machines and Microwave Ovens to a number of hospitals across the country to facilitate safety of doctors and nurses, attending Covid-19 patients. Singer also assisted the cyclone Amphan affected people in the Southern Part of the country by distributing food aid

About Arçelik

With 32,000 employees throughout the world, 12 brands (Arçelik, Beko, Grundig, Blomberg, ElektraBregenz, Arctic, Leisure, Flavel, Defy, Altus, Dawlance, Voltas Beko), sales and marketing offices in 34 countries, and 22 production facilities in 8 countries, Arçelik offers products and services in almost 150 countries. As Europe's second largest white goods company by market share (based on volumes), Arçelik reached a consolidated turnover of 5 billion Euros in 2019. With almost 70% of its revenues coming from international markets, Arçelik is the R&D leader in Turkey – holding more than 3,000 international patent applications to date with the efforts of 1,600 researchers in 15 R&D and Design Centers in Turkey and R&D Offices across five countries. Arçelik is named the "Industry Leader" in Durable Home Appliances category for the 2nd year in a row in Dow Jones Sustainability Index 2020 and in accordance with PAS 2060 Carbon Neutrality Standard, became carbon-neutral in global production plants in 2019 and 2020 fiscal years with its own carbon credits. www.arcelikglobal.com